



MUSIC VIDEO CONTEST

2ND ANNUAL TREMONT TURKEY FESTIVAL SMART PHONE VIDEO CONTEST
\$10 ENTRY FEE

OBJECTIVE

To show off the incredible creative talent in Tremont. Let's bring our digital talent to the Turkey Festival.

SKILLS

Here's the best part – NO SKILLS NECESSARY! This is meant to be fun, creative and hopefully a fun event for everyone.

PRIZES

\$75 – 1st prize
\$50 – 2nd prize
\$25 – 3rd prize
\$25 – Consolation

RULES

VIDEO MUST BE SHOT ON A SMART PHONE

To keep this fair and competitive, we want you to pick a favorite song, and create a music video to go with the song using only your smart phone to shoot the images.

VIDEO CANNOT EXCEED 3 MINUTES (NO exceptions)

Keep it short – a great video can make a huge impact in 2-3 minutes

KEEP IT APPROPRIATE (NO exceptions)

Use songs with appropriate lyrics – this is a family festival.

BE CREATIVE

You can do amazing things with a smart phone, and inexpensive, or even free video editing applications. Have fun, get your friends involved – maybe yours will go viral!

DON'T MISS THE DEADLINE

We need time to preview the videos and ensure they're okay for public viewing, so entries must be in by Thursday June 1st, 2017. (cd, dvd, flash drive)

10 DIFFERENT ENTRIES MINIMUM – Or the event will be canceled & fees refunded.

ENTRY FORM

FULL NAME: _____

PHONE #: _____ (parent phone if under 16)

PARENT NAME: _____ (If under 16 years old)

SONG TITLE: _____

AGE: 10-12 13-16 17-21 22+ (circle one – age is for judging)

TECHNOLOGY USED: _____ (iPhone, Android, video editing app name)

INCLUDE \$10 Entry Fee

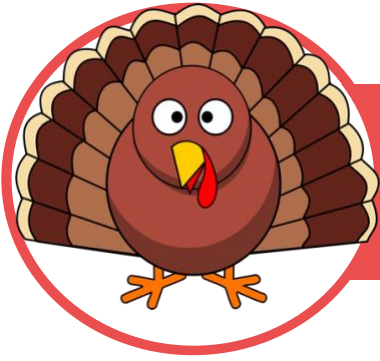
MAIL ENTRIES TO:

RICK GIOVANETTO – MUSIC VIDEO CONTEST
PO BOX 930
TREMONT, IL 61568

*** There is only one over all category. Hopefully, if entries increase, we'll be able to have age categories, but until that is necessary, everyone will compete in the same category. There is a small point bonus for those in the 10-12 age group, and 13-16 age group as we want this to engage Jr High and High School students.

***There is also a small point bonus for having authentic singing in your video. It's great fun to Lip Sync to Beyonce' but it takes a brave heart to put your own voice (or voice of a friend) on a video that others are going to see. That deserves some point consideration.

***The idea is to be creative and have fun with the video. Pick a good song – something that will capture the audience's attention (or the judge's attention) and show off your talents. Get others involved and have a good time.



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\$10 Entry fee

SMART PHONE MUSIC VIDEO SCORE SHEET

Song Title:

Basic Criteria:

Created on a Smart Phone/ Tablet:	Yes	No	5 points
Appropriate lyrics:	Yes	No	5 points
Appropriate length:	Yes	No	5 points
Live Vocals (not professional)	Yes	No	5 points
Age Bonus – 10-12:	Yes	No	10 points
Age Bonus – 13-16	Yes	No	5 points

Video Criteria:

Cinematography	Great -> 10 9 8 7 6 5 4 3 2 1 <- Needs work
Lip Sync/ Vocals	Great -> 10 9 8 7 6 5 4 3 2 1 <- Needs work
Editing	Great -> 10 9 8 7 6 5 4 3 2 1 <- Needs work
Special Effects	Great -> 10 9 8 7 6 5 4 3 2 1 <- Needs work
Directing	Great -> 10 9 8 7 6 5 4 3 2 1 <- Needs work
Production Quality	Great -> 10 9 8 7 6 5 4 3 2 1 <- Needs work

Total Score: